





# Natasha Sidi, OCT

## Product Designer

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Product Designer with qualifications in education and commerce. Driven to design a more accessible web.

## Wall of Skills

HTML5	CSS3	JavaScript
Wireframing	Responsive Design	Photography
Photoshop	Illustrator	InDesign
Interpersonal	Communication	Problem Solving
Research	Organizational	Teaching

## Hobbies/Interests



## Education

### Sheridan College

April 2017 (expected)

#### Post Graduate Certificate:

Interactive Media Management

### York University

September 2009 to April 2015

- Bachelor of Administrative Studies  
(*Specialized Honours in Management*)
- Bachelor of Education

## Certifications

Ontario College of Teachers (OCT)

Hootsuite Certified Professional

Ash Kumar Beauty Academy - Certified Henna Artist

## Employment

### Digital Media Associate

Community Innovation Lab

November 2015 to August 2016

- Worked closely with the Executive Director to develop and launch a marketing strategy
- Designed marketing materials
- Revamped website using WordPress
- Took professional photographs during events

### Communications Associate

Canadian Race Relations Foundation

May 2015 to November 2015

- Managed all aspects of communication
- Utilized Joomla to update and design website
- Managed social media channels
- Maintained corporate relationship management activities via Salesforce

## Volunteer

### Vice Chair

Women's Portfolio, Aga Khan Council For Ontario

October 2015 to March 2017

- Addressed root causes of the most critical issues facing women via events and programs
- Recruited, trained and managed volunteers

## Internships

### Teacher Candidate

Faculty of Education, York University

September 2012 to May 2015

- Bendale BTI, Toronto District School Board
- Forest Hill CI, Toronto District School Board
- Markville SS, York Region District School Board